

FAX# 703 528 7880 SEP5/12 14.47
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

CLASS: NATL.

ICE)

1

DATE SEP5/12 14.47

TO LENA
FR CAITLIN FOR JULIE
M1-9 OK'D, SEE LNS 68-80
TTLS RTS
PLS CFM, THX 9/5/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1135P-1210A	30		\$725.00	9/12	9/14	0		W-F	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1536 PROGRAM : NIGHTLINE												

FAX# 703 528 7880 SEP5/12 14.47
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
68	A		1135P-1205A	30		\$725.00	9/12	9/13	4		W-TH	4
PROGRAM : NIGHTLINE ORD COM1 : **FRI NIGHTLINE LATE DUE HS SPORTS THIS IS A MAKE-GOOD FOR SEP12 ON LINE-3 FOR 4 SPOTS/WK												
5	S		1210A-105A	30		\$340.00	9/12	9/14	0		W-F	0
PROGRAM : JIMMY KIMMEL LIVE												
69	A		1205A-105A	30		\$340.00	9/12	9/13	4		W-TH	4
PROGRAM : KIMMEL ORD COM1 : TP FOR KIMMEL, KIMMEL RUNS LATE ON FRI DUE TO HS SPORTS THIS IS A MAKE-GOOD FOR SEP12 ON LINE-5 FOR 4 SPOTS/WK												
22	S		1000P-1100P	30		\$3,600.00	9/17	9/17	0		MON	0
PROGRAM : CASTLE												
70	A		800P-1100P	30		\$5,600.00	9/17	9/17	3		MON	3
PROGRAM : CMA MUSIC FESTIVAL ORD COM1 : DUE TO PRGM CHANGE: THIS IS A MAKE-GOOD FOR SEP17 ON LINE-22 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR SEP17 ON LINE-23 FOR 3 SPOTS/WK												
71	A		700A-900A	30		\$800.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS ORD COM1 : DUE TO PRGM CHANGE: PART OF A MAKEGOOD MADE UP OF LINES 70-73												
72	A		500A-600A	30		\$200.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS ORD COM1 : DUE TO PRGM CHANGE: PART OF A MAKEGOOD MADE UP OF LINES 70-73												
73	A		500A-600A	30		\$200.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS ORD COM1 : DUE TO PRGM CHANGE: PART OF A MAKEGOOD MADE UP OF LINES 70-73												
23	S		800P-1000P	30		\$3,600.00	9/17	9/17	0		MON	0
PROGRAM : DANCING WITH THE STARS												

FAX# 703 528 7880
SEP5/12 14.47
HARRIS REPORT FROM REP
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		1135P-1205A	30		\$340.00	9/15	9/15	0		SAT	0
PROGRAM : HOT TOPICS												
74	A		1205A-1235A	30		\$340.00	9/15	9/15	1		SAT	1
PROGRAM : HOT TOPICS												
ORD COM1: HOT TOPICS RUNS LATE ON SAT DUE TO FBALL												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-25 FOR 1 SPOT/WK												
29	S		800P-1130P	30		\$3,300.00	9/15	9/15	0		SAT	0
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
75	A		800P-1130P	30		\$3,300.00	9/15	9/15	1		SAT	1
PROGRAM : FBALL												
ORD COM1: TP FOR FOOTBALL												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-29 FOR 1 SPOT/WK												
39	S		800P-900P	30		\$3,600.00	9/16	9/16	0		SUN	0
PROGRAM : ONCE UPON A TIME												
76	A		800P-900P	30		\$3,600.00	9/16	9/16	2		SUN	2
PROGRAM : REVENGE												
ORD COM1: PRGM CHANGES												
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-39 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-40 FOR 1 SPOT/WK												
77	A		900P-1000P	30		\$3,600.00	9/16	9/16	1		SUN	1
PROGRAM : REVENGE												
ORD COM1: PRGM CHANGES												
PART OF A MAKEGOOD MADE UP OF LINES 76-77												
40	S		900P-1000P	30		\$3,600.00	9/16	9/16	0		SUN	0
PROGRAM : REVENGE												
43	S		1100P-1135P	30		\$1,425.00	9/12	9/16	0		W-SU	0
PROGRAM : EYEWITNESS NEWS AT 11P												

SEP5/12 14.47

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
78	A		1100P-1135P	30		\$1,425.00	9/12	9/16	6		W-F,SU	6
PROGRAM : NEWS ORD COM1 : NEWS LATE ON SATURDAY DUE TO FBALL THIS IS A MAKE-GOOD FOR SEP12 ON LINE-43 FOR 6 SPOTS/WK												
47	S		1000P-1100P	30		\$2,800.00	9/12	9/12	0		WED	0
PROGRAM : NASHVILLE												
79	A		1000P-1100P	30		\$2,800.00	9/12	9/12	1		WED	1
PROGRAM : REVENGE ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR SEP12 ON LINE-47 FOR 1 SPOT/WK												
54	S		1210A-105A	30		\$340.00	9/17	9/17	0		MON	0
PROGRAM : JIMMY KIMMEL LIVE												
80	A		1205A-105A	30		\$340.00	9/17	9/17	1		MON	1
PROGRAM : KIMMEL ORD COM1 : TP FOR KIMMEL THIS IS A MAKE-GOOD FOR SEP17 ON LINE-54 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#3	MISSED:W-F/1135P-1210A				SEP12(4/WK)		30S	\$725.00	(SEP5/12)	
			OFFER:W-TH/1135P-1205A				SEP12(4/WK)		30S	\$725.00	PLS ADVISE.	
			CMT:**FRI NIGHTLINE LATE DUE HS SPORTS									
M2	OK'D	BUY#5	MISSED:W-F/1210A-105A				SEP12(4/WK)		30S	\$340.00	(SEP5/12)	
			OFFER:W-TH/1205A-105A				SEP12(4/WK)		30S	\$340.00	PLS ADVISE.	
			CMT:TP FOR KIMMEL, KIMMEL RUNS LATE ON FRI DUE TO HS SPORTS									
M3	OK'D	BUY#22	MISSED:MON/1000P-1100P				SEP17(2/WK)		30S	\$3,600.00	(SEP5/12)	
		BUY#23	MON/800P-1000P				SEP17(3/WK)		30S	\$3,600.00		
			OFFER:MON/800P-1100P				SEP17(3/WK)		30S	\$5,600.00	PLS ADVISE.	
			& SUN/700A-900A				SEP16		30S	\$800.00		
			& SAT/500A-600A				SEP15		30S	\$200.00		
			& SUN/500A-600A				SEP16		30S	\$200.00		
			CMT:DUE TO PRGM CHANGE:									
M4	OK'D	BUY#25	MISSED:SAT/1135P-1205A				SEP15		30S	\$340.00	(SEP5/12)	
			OFFER:SAT/1205A-1235A				SEP15		30S	\$340.00	PLS ADVISE.	
CMT:HOT TOPICS RUNS LATE ON SAT DUE TO FBALL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#29	MISSED: SAT/800P-1130P OFFER: SAT/800P-1130P CMT: TP FOR FOOTBALL				SEP15 SEP15		30S 30S	\$3,300.00 \$3,300.00	(SEP5/12) PLS ADVISE.	
M6	OK'D	BUY#39 BUY#40	MISSED: SUN/800P-900P SUN/900P-1000P OFFER: SUN/800P-900P & SUN/900P-1000P CMT: PRGM CHANGES				SEP16 (2/WK) SEP16 SEP16 (2/WK) SEP16		30S 30S 30S 30S	\$3,600.00 \$3,600.00 \$3,600.00 \$3,600.00	(SEP5/12) PLS ADVISE.	
M7	OK'D	BUY#43	MISSED: W-SU/1100P-1135P OFFER: W-F, SU/1100P-1135P CMT: NEWS LATE ON SATURDAY DUE TO FBALL				SEP12 (6/WK) SEP12 (6/WK)		30S 30S	\$1,425.00 \$1,425.00	(SEP5/12) PLS ADVISE.	
M8	OK'D	BUY#47	MISSED: WED/1000P-1100P OFFER: WED/1000P-1100P CMT: PRGM CHANGE				SEP12 SEP12		30S 30S	\$2,800.00 \$2,800.00	(SEP5/12) PLS ADVISE.	
M9	OK'D	BUY#54	MISSED: MON/1210A-105A OFFER: MON/1205A-105A CMT: TP FOR KIMMEL				SEP17 SEP17		30S 30S	\$340.00 \$340.00	(SEP5/12) PLS ADVISE.	
SEP/12		200940.00										

CONTRACT TOTAL 200940.00
 TOTAL SPOTS 153

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE